

GIVE YOUR
BRAND THE
EXPOSURE IT
NEEDS

OneRandomChick

WHO WE ARE

OneRandomChick is a blog focused on Entertainment News, Celebrity Gossips, Fashion, Style and Beauty. We strive to create a platform for SMEs to advertise their products and services to our growing readers while giving them good ROI on their budget.



OUR FIGURES

STATISTICS/MONTH: APRIL 2017

Our visitors come majorly from America and South Africa, divided into a 85% and 15% ratio, with other nationalities including Jamaica and United Kingdom. Below is what our stats look like monthly, and that report is that of April 2017. We get an average daily visitors of 13,000 from all over the world.

Stats for April 2017

 VIEWS

462,914

 VISITORS

406,313

 LIKES

159

 COMMENTS

90

NUMBERS BROKEN DOWN

Av. Daily Visitors: 13,000

Av. Weekly Visitors: 91,000

Av. Monthly Visitors: 364,000

Av. Monthly Views: 432,000

Av. Clicks Monthly: 10,854 (banners and links)

Av. Comments: 356

NUMBERS: TRAVELSTART ADS ON ORC FOR APRIL

Travelstart banners were placed on website for the month of April and below are the impressions and clicks they got for the month



01-04-2017 - 30-04-2017



Filter

Impressions	514,021
Text Clicks	0
Banner Clicks	243
TruLink Clicks	0
Total Clicks	243

PRICING

AD SPACES

1. Side Bar (Top Location): \$50/Week
2. Side Bar (Mid Location): \$50/Week
3. Side Bar (Bottom Location): \$40/Week
4. Background: \$200/Week
5. Sponsored Posts (FB/Twitter/ IG): \$30/Post
6. Sponsored Posts (FB Ads/Twitter/ IG): \$50/Post
7. Sponsored Post (SEO/Written By ORC): \$70/Post
8. Music /Fashion/Art Post: \$50/Post
9. In-Post Banners: \$50/Post

CONTACT ORC

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